



## Clear's Online Privacy Policy

This Online Privacy Policy covers the operations of the Clear® (www.flyclear.com) website that you are visiting. It is not the same as the privacy policies covering the enrollment and administration of Clear.

### 1. Role of the Clear Website

The purpose of this website is to describe the Clear service - why it meets important needs in the U.S., how it works, who is providing the service, and how to get further information or apply to Clear.

### 2. Anonymity for Casual Visitors

Our website does not use any analytical tools to capture personally identifiable information from visitors to the site. Casual visitors - just seeking information about Clear - are given anonymity. However, we use analytic tools (including cookies) to capture marketing and aggregate visitor information about how people use our site and how they may have been directed to our site by marketing partners and agents. We do not link such information generated by our analytical tools including cookies to personally identifiable information. These cookies are considered third party cookies since they are served and managed by our marketing agents. You can remove cookies or limit the ability of our servers, or our agents' servers, by following directions provided in your Internet browser's help files.

If cookies cannot be set, we may use IP addresses to identify the web browser. Many browsers may share an IP address, such as a proxy server, which prohibits these addresses from unique identification.

### 3. When Visitors Ask for Further Information

If a visitor contacts us to obtain further information, such as to get a Clear brochure, we naturally obtain the email or other address the visitor gives us. We put such information into an Online Contacts File. We send such communications of updates by email. Recipients of our updates can "opt-out" of these updates at any time.

### 4. When Visitors Contact Clear

Our website gives the telephone and fax numbers that visitors can contact directly. If such contacts lead to a visitor's request to receive information about Clear, or to initiate an enrollment, we create the records needed to supply such information or take that action. We ask you to read the Terms and Conditions of Clear if you choose to start an application to that program.

### 5. We Never Sell or Give Visitor Information for Outside Marketing

All personally identifiable information we obtain from visitors is used exclusively by our staff, to fulfill the requests made by visitors, or for visitor-accepted continuing communications by our staff. We never sell or give visitor personal information to any third party for marketing uses.

### 6. Future Development of the Website and Privacy Policy Changes

As Clear grows, we expect to add features to this web site. When we do that, we will continue to follow the Online Privacy Policies described here. Should changes in our Online Privacy Policy be needed to cover such new features, we will indicate such changes in the Online Policy.

Online Privacy Policy last updated on June 10, 2008.